

SYN. NO. _____

AGN. NO. _____

MOTION BY SUPERVISORS YAROSLAVSKY & ANTONOVICH

June 26, 2007

As a geographic region, the San Fernando Valley encompasses the cities of San Fernando, Burbank, Glendale, and Calabasas as well as portions of the City of Los Angeles and parts of unincorporated Los Angeles County. Because this region is physically so distinct, many residents of the San Fernando Valley identify as such and many business and non-profit groups have been organized to serve the entire San Fernando Valley.

Census data can be extremely valuable in this endeavor. However, until very recently, the U.S. Census Bureau did not provide census data for the San Fernando Valley as a region. In 2003 this Board sent a five-signature letter to the Census Bureau requesting the creation of a "Census County Division," or CCD, that would allow for the generation of census data for the San Fernando Valley. As a result of this and similar expressions of support from the City of Los Angeles, Valley Industry & Commerce Association, Economic Alliance of the San Fernando Valley, and other local government entities and community organizations, the Census Bureau agreed to creation of the CCD. The boundaries for the CCD were agreed upon in 2005 and the Valley began receiving results from the "American Community Survey" process (an effort to provide census data more frequently than the decennial census) several months ago. These

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results were immediately put to use for the benefit of residents, businesses and non-profit groups living, working and providing services in the San Fernando Valley, enabling them to analyze business trends, respond to requests for proposals, and deploy limited resources in the most effective way.

Unfortunately, the Census Bureau has now published its intention in the April 6, 2007 Federal Register to “consider eliminating CCDs for the 2010 Census” and is soliciting input from interested parties to ascertain “whether data users still find CCDs to be a useful geographic entity for reporting and analyzing statistical data.” Comments on this proposal are due prior to July 5, 2007.

I, THEREFORE, MOVE that the Board send a five-signature letter prior to the due date of July 5, 2007 to the U.S. Census Bureau expressing the County’s strong support for retention of the San Fernando Valley Census County District (CCD) due to the unique geographic nature and jurisdictional configuration of the San Fernando Valley. The letter should stress the uses to which the CCD data have already been put, including the preparation of economic forecasts; as well as proposed future uses such as creation of an official planning subregion under the Southern California Association of Governments; and should emphasize also the readily-identifiable and cohesive nature of our San Fernando Valley community.

Please direct any correspondence to:

Charles Kincannon, Director
U.S. Census Bureau
Room 8H001, mail stop 0100
Washington DC 20233-0001

Docket #070111009-7011-01 Apr. 6, 2007 (Volume 72, Number 66) – Census County Division (CCD) and Equivalent Entities Program

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